

Center for Accessible Technology

Job Title:	Marketing Professional	Job Category:	Contracted position
Department/Group:	Accessible Technology Coalition	Job Code/ Req#:	ATC- MP
Location:	Bay Area	Travel Required:	No
Level/Salary Range:	DOE	Position Type:	Contract
HR Contact:	Dmitri Belser	Date posted:	April 1, 2010
Will Train Applicant(s):	No	Posting Expires:	April 30, 2010
External posting URL:	http://www.cforat.org/site_links/employment.htm		
Applications Accepted By:			
FAX OR E-MAIL: FAX: (510) 841-795 info@cforat.org Attention: Dmitri Belser RE: ATC - WD		MAIL: Dmitri Belser, Executive Director Center for Accessible Technology 2547 8th Street, 12-A Berkeley, CA 94710 FAX: (510) 841-795	
Job Description			
ROLE AND RESPONSIBILITIES			
<ul style="list-style-type: none"> • Design, implement, and facilitate marketing plan for the Accessible Technology Coalition. • Work with project management on plan specs and time estimates • Collaborate with Editing, Web development, Training and User teams • Develop/suggest user content/interface in response to end user requests. • Develop and administer marketing database, which includes client and prospect information, mailing list applications, etc. • Coordinating business development and marketing activities via these relationships • Oversee ATC's electronic marketing efforts. • Organize and implement End user relations including: End user satisfaction surveys, End user development activities, End user skills training and special events. • Produce demos for use in marketing. • Report to project management 			
PREFERRED SKILLS			
<ul style="list-style-type: none"> • Five years in marketing role within professional services environment. Strong consensus building skills; marketing management and strategic planning experience; a proven track record in developing and administering marketing programs. • Polished presentation and interpersonal skills. Must possess top level business management, interpersonal, and facilitation skills. Needs good knowledge of Microsoft Office and Windows-based computer applications. • Five+ years experience with Assistive Technology and working with people with disabilities. 			
ADDITIONAL NOTES			
The Accessible Technology Coalition is a new project for CforAT, funded by NTIA via the California Emerging Technology Fund.			